

## Valley United Way

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*Proudly Serving the Valley Community since 1995*

# United Way



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July, 2009

### Mission Statement

*The Corporate Volunteer Council strives to enhance the quality of life in the Valley by promoting and fostering corporate volunteerism through the sharing of ideas and information on corporate volunteer management and actions that can be driven to address issues of community concern.*

*All efforts performed by the CVC will be conducted to collectively embrace change and leverage diversity.*

## You're Invited....



### CVC Networking Social Event

Thursday, July 16, 2009 from 5:00 – 7:30 p.m.  
Basement Systems, 60 Silvermine Rd, Seymour

Keynote Speaker: Joy Baldrige – “Make Your Business Grow”

Tour of Basement Systems “Tree House”  
Cocktails and Hors D’oeuvres

### UPCOMING EVENTS

**July 16, 2009: CVC Networking Social Event**  
From 5 – 7:30 p.m. at Basement Systems in Seymour. Guest Speaker: Joy Baldrige. CVC members and other Valley businesses invited. RSVP to Dan Fitzgerald at Basement Systems danf@basementsystems.com.

### July Food Pantry Drives

The CVC has established a year-round collection schedule to ensure a steady supply of food to the needy. Each month, local businesses conduct food drives on their premises for the **Area Congregations Together** Food Pantry. ACT also runs Spooner House, a homeless shelter in Shelton. Companies holding drives this month are:

- *Altair Global Relocation*
- *PerkinElmer*
- *Regional Water Authority*

### Clothing Drives in July

CVC companies conduct monthly clothing drives throughout the year. Clothes are donated to **My Sister's Place** thrift shop which sells the clothing to benefit The Umbrella Domestic Violence Program and the **Helping Hands** thrift shop run by Father McKenna St. Vincent De Paul Society. Conducting drives this month:

- *Prudential*
- *Basement Systems*
- *The McIntyre Group*
- *NEC Infrontia & NEC Unified Solutions*

**July CVC Meeting – CANCELLED** in lieu of CVC Networking Event (listed above).

### Back To School Clothes For Kids Profile Sheets are Now Available!

If your company would like to adopt one or more school children for this year's Back To School Clothes for Kids program, email Carol Anzidei at Carol.Anzidei@valleyunitedway.org or call her at 926-9478. Profile sheets include the child's first name, age, sizes, color preferences and favorite characters. Companies are asked to purchase two complete school outfits, sneakers, a jacket, and a backpack with school supplies for each child. Purchases must be brought to Irving School in Derby on Wednesday, 8/26. The Distribution Party will be held Thursday, 8/27 from 2 – 3 p.m.

*“Joining the CVC is good for your business.”* That is the message Dan Fitzgerald of Basement Systems wants to deliver to the Valley business community. On July 16<sup>th</sup>, he and the members of the CVC's Membership Committee will hold the first of a series of social networking events designed to showcase how giving of your time, talent and treasure makes good business sense. It's about more than just the value that giving brings to the community; it's about how giving comes back to you – and your business – in numerous ways. Things like increased visibility in the community, and improving your company's reputation in the marketplace, which can build good will, shareholder trust and customer loyalty. Dan calls it “Cause Related Marketing” – the idea that supporting good public causes can be leveraged as a marketing tool for growing your business.

Helping to make that point will be **Keynote Speaker Joy Baldrige**, renown speaker and author, who will share her “Golden Nuggets” on how to “make someone's day” a routine in your work and life. Her “jump for joy” energy, insightful messages and humorous delivery will make it a fun and enlightening evening for all.

Attendees will also have an opportunity to tour Basement System's “Tree House”, an innovative office environment designed to be reminiscent of the Swiss Family Robinson's tree house, and containing 28 work stations for the company's designers and call center staff. “It's one of the most unique work spaces in the country,” says Dan, “and we're very proud to show it off.”

All CVC members are invited to attend and encouraged to bring colleagues from other Valley companies who might be interested in joining the CVC.

For more information or to RSVP your attendance, please email Amy Fitzgerald at amylynn@basementsystems.com or call her at 800-640-1500.



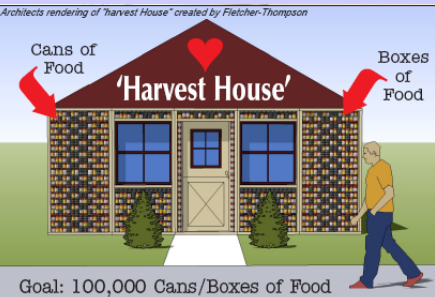
**Keynote Speaker  
Joy Baldrige:  
“Make Your Business  
Grow”**

### CVC Partners with Echo Hose Ambulance for Harvest House III – September 26, 2009

This year's Harvest House project will have an exciting addition, thanks to a partnership with Echo Hose Ambulance Service of Shelton. Echo Hose will celebrate their 60th Anniversary with a Community Picnic to be held at the Riverwalk on the same day that Harvest House will be constructed. The free event will include food, a “Touch an Ambulance” exhibit, and a concert by the Highland Rovers

Irish Band. The community is invited to bring non-perishable food items for Harvest House and then enjoy the picnic and concert sponsored by Echo Hose Ambulance.

“We are very excited about our 60th Anniversary serving Shelton,” said Joseph Laucella, Assistant Chief, “and it is fitting that we celebrate with a great organization like the United Way and the Harvest House project. Echo Hose Ambulance and the Valley United Way are dedicated to serving our community and this event is one not to be missed. Everyone is invited to enjoy this free family event, and bring food to help build Harvest House.”



Goal: 100,000 Cans/Boxes of Food

**CVC Member Companies**  
 Arson Productions  
 Altair Global Relocation  
 Barnum Financial Group  
 Basement Systems  
 Better Packages  
 BIC Corporation  
 CDW-G  
 Citi Bank  
 Comcast  
 Computershare  
 David M. Grant Caterers  
 DeDonato Building  
 Emhart Teknologies  
 Enterprise Rent-A-Car  
 F.W. Serra, Inc.  
 Fletcher Thompson  
 Fred Ortolini Photography  
 GE International  
 Greater Valley Chamber of Commerce  
 HSBC Bank, USA  
 Hamworthy Peabody  
 Health Net  
 Hilton Garden Inn  
 Holiday Inn Express  
 Homewood Suites  
 Iroquois Gas  
 Kerite Company  
 Latex International  
 Market Data Retrieval  
 Marks of Design  
 Microsol, Inc.  
 NEC Infrontia & NEC Unified Solutions  
 Naugatuck Savings Bank  
 Ned Miller Associates  
 Newtown Savings Bank  
 People's United Bank  
 PerkinElmer  
 Pitney Bowes  
 Professional Travel  
 Prudential Financial, Inc.  
 SSC, Inc.  
 Sikorsky Aircraft  
 Starbucks  
 T.D. Bank  
 The Greenwich Workshop  
 The Hartford  
 The McIntyre Group  
 United Illuminating  
 Wachovia  
 WalMart  
 Warner Insurance & Financial  
 Webster Bank  
 William Raveis Real Estate



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**COMPANY OF INTEREST:**

A conversation with Lynn Kieley, Assistant Vice President & Branch Manager, Newtown Savings Bank, White Hills Shelton



Give us a brief overview of Newtown Savings Bank.

Newtown Savings Bank is a mutual community bank headquartered in Newtown, CT with over 200 employees and 13 branches, including two in Shelton. The bank opened its first Shelton location in 2005 next to Ruby Tuesday's on Bridgeport Ave, and the White Hills Branch opened in 2008. Currently there are 12 employees based in Shelton although all of our employees live, work and volunteer in the surrounding communities. Jennifer Martin manages the Bridgeport Avenue branch and I, Lynn Kieley, manage the White Hills branch, both of us are long time Shelton residents.

**How long have you been involved with the Corporate Volunteer Council and why is membership important to you?**

I have been involved since I started with the bank in 2007, and Jennifer since she joined the bank in early 2008. The bank has always been extremely committed and active with the United Way of Western CT, which serves the greater Danbury area, as a Gold partner, and with the United Way Day of Caring. In fact we just donated more than half of the total food collected at their food drive last month. Over 100 of our employees work at the Newtown headquarters, so our efforts have historically concentrated on that area, and we are fairly new to the Valley, but our efforts in this area are growing and we are eager to help!



**As a CVC representative, how do you drive volunteerism?**

This will be the first year that we are putting out the call for help with the Harvest House food drive across the whole bank via our newsletter and internal website. Earlier this year the bank rolled out the NSBCARE program and has set a goal of 100% employee volunteerism for 2009. Each month the bank sponsors at least one service day in one of its branch towns and gives employees the time off during business hours to volunteer.

*Lynn Kieley (left) has managed the White Hills branch of Newtown Savings Bank since 2007. In addition to serving as a CVC representative, Lynn and her colleague, Jennifer Martin, manager of the Bridgeport Avenue branch (right) have participated in Harvest House and Spooner House Week of Caring projects, and TEAM, Inc's Toys for Tots.*

**CVC COLLECTION COMMITTEES:**

**Cell Phone Collection** – Used phones for victims of domestic violence

*Team Leads:*  
 Walter Binck 922-1199 ext. 250  
 Wbinck@hamworthy-peabody.com  
 Carol Pendagast 926-0001  
 carolp@fwserra.com

**Clothing Collection** – Used clothes for the Umbrella Program & St. Vincent DePaul Helping Hands of the Valley

*Team Leads:*  
 Sue Millican 925-7255  
 Sue\_Millican@iroquois.com  
 Mandi Marcino 203-944-0777 ext. 241  
 mam@themcintyregroup.com

**Caring Circle** – Knitted blankets and apparel for clients at Umbrella

*Team Leads:*  
 Antonietta Hallet 402-1405  
 Antonietta.hallet@prudential.com

**Notions Collection** – Toiletries for the men living at the Valley YMCA

*Team Lead:*  
 Antonietta Hallet 402-1405  
 Antonietta.hallet@prudential.com

**Food Pantry** – Corporate food drives to benefit area food banks

*Team Lead:*  
 Bonnie Sinclair 926-5407  
 Bsinclair@necinfrontia.com

Michelle Fabozzi 944-3385  
 michelle.fabozzi@corporate.ge.com

**Computer Collection** – Refurbished equipment donated to charities

*Team Lead:*  
 Alan Tolmich 929-9746  
 atolmich@sbcglobal.net

**Valley United Way**  
 Jack Walsh, President & Chief Operating Officer  
[Jack.walsh@valleyunitedway.org](mailto:Jack.walsh@valleyunitedway.org)  
 Patricia C. Tarasovic, Director, Volunteer Center  
[Patricia.Tarasovic@valleyunitedway.org](mailto:Patricia.Tarasovic@valleyunitedway.org)

**CVC 2009 Co-Chairs**  
 Dotty Cacchillo, Wal\*Mart Derby  
[magnamo@sbcglobal.net](mailto:magnamo@sbcglobal.net)  
 Antonietta Hallet, Prudential  
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*Forward comments regarding the CVC newsletter to:*  
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