

Valley United Way

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Proudly Serving the Valley Community since 1995



Mission Statement

The Corporate Volunteer Council strives to enhance the quality of life in the Valley by promoting and fostering corporate volunteerism through the sharing of ideas and information on corporate volunteer management and actions that can be driven to address issues of community concern.

All efforts performed by the CVC will be conducted to collectively embrace change and leverage diversity.

Corporate Volunteer Council Receives "Program of the Year" Award



Co-Chairs Dotty Cacchillo and Bill Bubbico accept the Valley Council's "Program of the Year" Award on behalf of the CVC.

The Valley Council for Health & Human Services has chosen the Valley United Way's Corporate Volunteer Council as recipient of the **2008 Program of the Year Award**. The award recognizes a nonprofit agency or program whose employees or volunteers have made a significant and lasting contribution to the health and well being of Lower Naugatuck Valley residents. The CVC was awarded this honor in recognition of the enormous impact the group has made since its inception with initiatives such as its annual Week of Caring and Back-to-School Clothes for Kids programs, and through its corporate food and clothing drives and other collection programs.

CVC Co-Chairs Dotty Cacchillo and Bill Bubbico accepted the award at the Valley Council's Annual Meeting held at the Grassy Hill Lodge on December 2. "The CVC's mission is focused on driving programs that serve to enrich the communities that we do business in," said Bill during his acceptance speech. "We are very proud to be recognized for this work and hope other companies will be inspired to join us, so we can make an even greater impact in the Valley during these challenging economic times."



The Valley Council for Health & Human Services is a cooperative venture linking approximately 50 nonprofit health & human service providers throughout the Valley. Its mission is to identify, plan, implement and coordinate a comprehensive system of human service delivery and to advocate for community-wide and culturally diverse planning approaches in the larger Valley community.

UPCOMING EVENTS

December Food Pantry Drives

The CVC has established a year-round collection schedule to ensure a steady supply of food to the needy. Each month, local businesses conduct food drives on their premises for the **Area Congregations Together** Food Pantry. ACT also runs Spooner House, a homeless shelter in Shelton.

Companies holding drives this month are:

- Newtown Savings Bank
- Webster Bank
- Ned Miller Associates

Clothing Drives in December

CVC companies conduct monthly clothing drives throughout the year. Clothes are donated to **My Sister's Place** thrift shop which sells the clothing to benefit The Umbrella Domestic Violence Program and the **Helping Hands** thrift shop run by Father McKenna St. Vincent De Paul Society. Conducting drives this month:

- NEC Infrontia, Inc. & NEC Unified Solutions
- Greater Valley Chamber of Commerce
- Prudential Financial
- Iroquois Gas Transmission
- Naugatuck Savings Bank

December CVC Meeting

The next CVC committee meeting will be held **Thursday, December 18, 2008 8:30 – 9:30 a.m.**, hosted by NEC Infrontia, Inc. at 4 Forest Pkwy, Shelton. All CVC members are invited to attend.

We Need Help with Holiday Projects

The Valley United Way has received more than 70 requests from Valley residents for assistance this holiday season. Agencies such as Catholic Charities, St. Vincent De Paul Society and the Parent Child Resource Center all have clients who need help providing holiday gifts for their children and teens; the Visiting Nurses Association has numerous senior citizens who are having difficulty making ends meet; and the YMCA, Spooner House and Umbrella shelter all have residents who could use a little cheer during the holidays.

Some CVC companies have already come forward to help. Hamworthy Peabody, Prudential Financial, Health Net, Perkin-Elmer and Webster Bank have all adopted families and their employees will be purchasing holiday gifts for family members. Pitney Bowes is organizing an "Angel Tree" to fulfill the requests of underprivileged children identified through the YMCA. Sikorsky Aircraft has pledged a cash donation that will be used to help some residents meet basic living expenses and medical needs. But even with this help, more than half of the requests received to date are unassigned. We are appealing to all CVC companies to do what they can to help the Valley United Way fulfill the wish lists of many of the Valley's needy. We are also looking for "Shopping Elves" – people who would be willing to shop for families using cash donations made to the Valley United Way. If your company is interested in taking on a holiday charitable project, or you want to be a Shopping Elf, please contact Pat Tarasovic at 926-9478.

More Ways to Help:

- TEAM Inc.'s Toys for Tots program is appealing for donations of new, unwrapped toys. They also need volunteers to stock and run a holiday toy store available to qualified parents to select toys for their children. To obtain toy donation boxes for your facility or to volunteer to help at TEAM's holiday toy store, contact TEAM's Diane Stroman at 203-736-5420 extension 1234.
- Salvation Army needs "Bell Ringers" for their holiday collection pots at various community locations. If you are interested in giving your time to this worthy cause, please contact Pat Tarasovic at 926-9478.

- A-Plus Staffing
- Arson Productions
- Altair Global Relocation
- Barnum Financial Group
- Basement Systems
- Better Packages
- BIC Corporation
- Bright Horizons
- CAPS Business Recovery
- Cara Therapeutics
- CDW-G
- Citi Bank
- Comcast
- Computershare
- David M. Grant Caterers
- DeDonato Building
- Emhart Technologies
- Enterprise Rent-A-Car
- F.W. Serra, Inc.
- Fletcher Thompson
- Fred Ortolí Photography
- GE International
- Greater Valley Chamber of Commerce
- HSBC Bank, USA
- Hamworthy Peabody
- Health Net
- Hilton Garden Inn
- Holiday Inn Express
- Homewood Suites
- Iroquois Gas
- Kerite Company
- Latex International
- Market Data Retrieval
- Marks of Design
- Microsol, Inc.
- NEC Infrontia & NEC Unified Solutions
- Naugatuck Savings Bank
- Ned Miller Associates
- Newtown Savings Bank
- People's United Bank
- PerkinElmer
- Pitney Bowes
- Professional Travel
- Prudential Financial, Inc.
- SSC, Inc.
- Sikorsky Aircraft
- Starbucks
- T.D. Bank
- The Greenwich Workshop
- The Hartford
- The McIntyre Group
- United Illuminating
- Wachovia
- WalMart
- Warner Insurance & Financial
- Webster Bank
- William Raveis Real Estate



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COMPANY OF INTEREST: *Market Data Retrieval*



Grow with us

A conversation with Kathy Belanger, Project Coordinator

Give us a brief overview of your company, including the number of people you employ in the Valley

Market Data Retrieval (MDR), a D&B Company, is the market's first choice for direct sales and marketing solutions, powered by the most complete, current, and accurate education databases available in the industry. We are the leading U.S. provider of marketing information and services for the K-12, higher education, library, early childhood, and related education markets.

The Valley has been home to MDR and its 115 employees for the past 21 of its 40 year history.

How long has Market Data Retrieval been a member of the CVC and why is it important to your company?

MDR has been a member of the CVC since its first year. We feel it is important to be involved in and give back to the community where we work and where many of the MDR team members live.

What are some of the CVC programs that your employees support?

MDR participates in several CVC projects throughout the year, but the Back To School project is probably our favorite CVC activity. We have been sponsoring 8 - 10 children a year since the project's inception. Since our business revolves around what is happening in education, this is a natural fit for us. Each of our departments adopts a child and works as a team to shop for that student's back to school needs, including clothing, shoes and school supplies. We've been fortunate to send a team member to the party when the children pick up their Back To School items which is a great way to see the fruits of our efforts. We bring back pictures to post in the office and personally wish the students good luck in the new school year. We also receive many very sweet thank you notes from these kids and their families. It is a very positive team effort at MDR.

As a CVC representative, how do you communicate CVC activities to your employees and drive volunteerism?

As a member of MDR's Social Outreach Committee part of my responsibilities is to keep the group up to date on CVC projects and act as a contact person for the projects we participate in. I also make sure the entire MDR team knows about our CVC projects, like the back to school initiative, and put pictures and program information on our intranet and bulletin boards in the office.

Kathy has been part of the MDR family since 1987 and involved with the CVC for most of those 12 years. She also lead MDR's involvement in the American Cancer Society's Relay for Life and is a volunteer with the American Liver Foundation.

CVC COLLECTION COMMITTEES:

Food Pantry – Corporate food drives to benefit area food banks

Team Lead:

Bonnie Sinclair 926-5407
Bsinclair@necinfrontia.com

Clothing Collection – Used clothes for the Umbrella Program & St. Vincent DePaul Helping Hands of the Valley

Team Leads:

Sue Millican 925-7255
Sue_Millican@iroquois.com

Mandi Marcino 203-944-0777 ext. 241
mam@themcintyregroup.com

Caring Circle – Knitted blankets and apparel for clients at Umbrella

Team Leads:

Antonietta Hallet 402-1405
Antonietta.hallet@prudential.com

Notions Collection – Toiletries for the men living at the Valley YMCA

Team Lead:

Michelle Fabozzi 944-3385
michelle.fabozzi@corporate.ge.com

Cell Phone Collection – Used phones for victims of domestic violence

Team Lead:

Walter Binck 922-1199 ext. 250
Wbinck@hamworthy-peabody.com

Computer Collection –Refurbished equipment donated to charities

Team Lead:

Alan Tolmich 929-9746
atolmich@sbcglobal.net

Valley United Way

Jack Walsh, President & Chief Operating Officer
Jack.walsh@valleyunitedway.org
Patricia C. Tarasovic, Director, Volunteer Center
Patricia.Tarasovic@valleyunitedway.org

CVC 2008 Co-Chairs

Dotty Cacchillo, Wal*Mart Derby
magnamo@sbcglobal.net
Bill Bubbico, Pitney Bowes
Bill.bubbico@pb.com

Forward comments regarding the CVC newsletter to:

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